# S. Stephen Lispi Collection (SC195)

#### Introduction

This collection contains the work of Steve Lispi, a commercial artist who was especially active during the mid-20<sup>th</sup> century. Lispi designed advertisements, packaging, branding, and various promotional materials for numerous clients in Kansas City and throughout the Midwest. The collection contains illustrations, lettering, cartoons, logo designs, layout sketches, menus, print advertisements and original artwork of various media.

#### **Descriptive Summary**

Creators: Sam Stephen Lispi, Louis Lispi Title: S. Stephen Lispi Collection Dates: ca.1930s - 2002 Size: 23.17 linear feet, 12 boxes, 1 map folder Collection Number: SC195

#### **Donor Information**

Gift, 2013, Sam Stephen and Theresa Joyce Lispi Estate.

#### **Citation Note**

S. Stephen Lispi Collection (SC195), Missouri Valley Special Collections, Kansas City Public Library, Kansas City, Missouri.

### Administrative Information

Reproduction restrictions: This collection contains original artwork that may be protected under copyright law. Some items may not be photocopied due to fragile condition or unstable medium.

Related Collections: Additional items regarding Steve Lispi, his local clients, and other area artists may be found in MVSC local history collections. These include the following vertical files: Kansas City Art Institute, Benton, Thomas Hart (Artist), Artists-Local, Art-Kansas City.

#### **Biographical Sketch**

Sam Stephen "Steve" Lispi (August 20, 1916 - December 17, 2009) was a commercial artist who worked in Kansas City, Missouri for over 60 years. Born and raised in Kansas City, Lispi was the fourth son of two Italian immigrants from Fossato di Vico. He attended Central High School and graduated from the Kansas City Art Institute (KCAI) with a Bachelor of Fine Arts degree in 1937. As a KCAI student, Lispi studied under Thomas Hart Benton and aspired to become a painter. Recognizing commercial art as a more practical career path, he briefly pursued freelance work in New York City, where

his older brother Louis Lispi was employed by Walt Disney. Homesick, Steve Lispi soon returned to Kansas City. Louis Lispi remained in New York, where he worked as an Art Director for Walt Disney Productions until his retirement.

In 1942, Steve Lispi was drafted into the United States army and was stationed in the Pacific Theater, where he served as an artist with the 6<sup>th</sup> Special Service Company. During his nearly four years of service, he produced numerous artworks in a variety of media, which documented sites in New Guinea, Australia, Japan, and the Philippines. On March 9, 1943, Steve Lispi married Theresa Ann Joyce in Kansas City, Missouri. The couple had five daughters.

During his career as a freelance commercial artist, Lispi designed lettering, layouts, illustrations and various marketing images for clients in Kansas City and throughout the Midwestern region. His early employers included Henry Wurst of Continental Color Press, Inc. and Dealers Service Institute. In 1949 Lispi began working freelance for Colgan Engraving Company, where he would eventually serve as Art Director until the early 1960s. He also worked as Art Director for *The Secretary*, the magazine of the National Secretaries Association, during the late 1950s and early 1960s. Lispi obtained many of his clients through local printers Saml Dodsworth Company, Allis Press, Repo-Tone and Packaging Services.

Throughout Lispi's career, he was involved in local artists' organizations and served as president of the Advertising Artists Guild in the mid-1950s. He was also active in the Kansas City chapter of SPEBSQSA, a barbershop singing organization. He kept a studio on the 2<sup>nd</sup> floor of the Savoy Hotel from 1966 until 1982, after which he worked from his home studio in Gladstone, Missouri.

#### Scope and Content Note

This collection consists of original artwork of various sizes and media, as well as some correspondence and biographical materials. The items range in date from the early 1930s to 2002, although most are undated. Subsequently, the collection has been arranged into ten series according to type of material and therein by media, alphabetically by client, or chronologically when possible. Each series has been described at the item level, with the exception of the Series 2 furniture drawings and Series 6 check backgrounds. Please note that some items have been withdrawn to oversized storage.

# <u>Series 1: Product Packaging Designs, Illustrations and Advertisements, 1946-1995</u> <u>and n.d.</u>

This series contains packaging designs, original sketches and illustrations, printed advertisements, and retouches for various products, including household appliances, clothing, food, and hardware. Also included within this series are product manuals, catalogs and brochures from Kansas City retailers, including Donegan Optical Company, Wallace Manufacturing Company, and Whitaker Cable Corporation. This series is arranged by product type and loosely by date.

Series 2: Furniture Illustrations and Advertisements, 1959-1963; 1966 and n.d.

This series contains furniture catalogs, original illustrations, and final print advertisements for various furniture retailers, including Cousin's Furniture, Payne's Furniture, Pilgrim House, and The Jones Store Company. Most of the original art was done on watercolor and/or pen and ink on illustration board. The corresponding newspaper advertisements appeared in the *Kansas City Star* and *Kansas City Times*. This series is arranged by medium and thereunder chronologically by date.

#### Series 3: Restaurants and Menus, 1952-1981 and n.d.

This series contains menus, layout sketches, lettering, illustrations, logos, and advertisements for various restaurants, eateries, and associated establishments, including many Holiday Inn restaurants throughout the Midwest. Many of Lispi's menu designs were produced through Allis Press, a Kansas City printing business specializing in menu production. This series is arranged alphabetically by restaurant name.

# Series 4: Publication Covers, Layouts and Illustrations, 1958-1984 and n.d.

This series contains cover designs, layout designs, illustrations and cartoons for books and magazines. A large portion of the artwork was created for *The Secretary* magazine, where Steve Lispi worked as art director, and printed via Saml Dodsworth Company. This series is arranged by publication, thereunder by medium, and thereunder chronologically by date.

# Series 5: Local and Regional Businesses, Clubs and Organizations, ca.1950-1991 and n.d.

This series contains letterhead, logos, illustrations, print advertisements, brochures and various marketing images created for businesses, clubs and organizations located in Kansas City and throughout the Midwest. Clients include Holiday Inn, American Royal, The Kansas City Club, PBI/Gordon, and TWA. This series is arranged alphabetically by client, with country clubs, hotels, and tourism organizations grouped into their respective categories. (i.e. for Mission Hills Country Club, see Country Clubs—Mission Hills)

#### Series 6: Saml Dodsworth Company Banking Checks, 1962-1998 and n.d.

This series contains banking checks produced by Kansas City printer Saml Dodsworth Company, who served clients throughout the Midwest, including Arkansas, Kansas, Missouri, Nebraska, and Oklahoma. While this series includes some of Steve Lispi's original designs for check backgrounds, many of the checks in this series may have been designed by other artists. This series is arranged alphabetically by bank/client name.

#### Series 7: Miscellaneous Artwork and Lettering, 1948-1995 and n.d.

This series contains miscellaneous and unidentified original artwork, prints, and lettering. The original artwork within the series includes mascot cartoons, fashion sketches, various mixed-media drawings, and small paintings. This series has been loosely arranged by medium.

# Series 8: Louis Lispi Political Cartoons, ca. 1930s

This series contains three political cartoons created by artist Louis Lispi (1906-1997), Steve Lispi's older brother. Louis Lispi graduated from the Kansas City Art Institute in 1928 and briefly worked in Kansas City as a commercial artist. In 1934 he moved to New York City, where he worked as Art Director for Walt Disney Productions until his retirement in the 1970s. Louis Lispi's open criticism of the Pendergast political machine factored in his relocation.

#### Series 9: Miscellaneous, 1936-1992 and n.d.

This series contains miscellaneous items, including materials from the Kansas City Art Institute, Lispi's U.S. Army discharge papers, images and biographical materials, certificates and awards from professional organizations, and business records. This series is arranged by type of material and thereunder chronologically by date.

# Series 10: SPEBSQSA Scrapbook, 1961-1963; 1973; 2002

This series contains a scrapbook of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America (SPEBSQSA). Steve Lispi, who was involved as a performer and held various leadership positions within the organization, handlettered the scrapbook and designed several programs and letterhead. The scrapbook contains photographs, including some of Steve Lispi, correspondence from members, a SPEBSQSA button, as well as a certificate of good standing from the SPEBSQSA North Kansas City Chapter.

#### **Collection Inventory**

The notation "MC" indicates the materials are located within a map cabinet. Items with an "OS" notation are located within an oversize box (Box 4.)

# Series 1: Product Packaging Designs, Illustrations and Advertisements, 1946-1995 and n.d.

- f. 1 Household Appliances
  - #1 Rival Manufacturing Company Household appliance advertisements, flyers, retouches, and product manuals (13 pages and 2 product manuals.)
     Products include the Rival Food Slicer, Iron-O-Mat, Steam-O-Mat, Juice-O-Mat, Can-O-Mat and Broil-O-Mat.
  - #2 Kenmore Steam and Dry Iron product manual
  - #3 General Electric dishwasher advertisement (2 pages)
- f. 2 Household Products
  - #4 Kitchen Queen Tea Towels label
  - #5 Magic Hostess measuring spoon set flyer
  - #6 Florentine Scrap Book and Photo Album
  - #7 Fran-o-lite Minerals, Inc. (FMI) Fran-o-lite cleaning product brochure designs, including layout sketches, illustrations, negatives, and lettering (10 pages)

- f. 3 Clothing and Accessories
  - #8 Tillery Container Co. Trouser Guard Pamphlet
  - #9 Piper Brace Sales Corporation "Rupture-easer" hernia brace
  - #10 K.C. Boyswear Mfg. Co. Boyswear advertisements (3 pages) and original watercolor drawing
  - #11 Carl-Mann Cloak Co. Tiny 'n Trim clothing advertisements (5 pages)
  - #12 Van Dyke Furs coat advertisement from Kansas City's Weekly Journal of Society
  - #13 Pandora, Inc. Rak-a-slak space saver packaging
  - #14 Donegan Optical Company, Inc. catalogs (2)
  - #15 Goldman's Advertisements for eyeglasses, optometrist Chas. D. Ingram, Eskimo electric fans, and Sheldon Electric clocks (4 pages)
  - #16 The Gerson Co Advertisement for Bretton Queen women's watch bands in *Mid Continent Jeweler*, September 1946
  - #17 House of Commons Rough sketch of diamond jewelry catalog cover
- f. 4 Food Labels
  - #18 Continental Wine and Liquor Co. Santa Rosa California Muscatel Wine label
  - #19 Blender's Barbecue sauce label
  - #20 SYFO Fine Carbonated Beverage label design
  - #21 Tescott Mellomade American cheddar cheese
  - #22 Hex Chili Manufacturing Co. Chili con carne container design
  - #23 Illustrations (print) of meat in possible basting chambers
  - #24 A & P Meat advertisement Original drawing and newsprint ad, 1947
  - #25 E.C. Conroy Coffee Co. Iced tea packaging layout
  - #26 Quaker Oats Company Aunt Jemima enriched self-rising flour poster
  - #27 Super Market Merchandising, Inc. layouts (2 pages)
- f. 5 Agricultural Products, Automotive, and Hardware
  - #28 Sunny-Land chicks logo design
  - #29 I.D. Russell Co. Russell's poultry products packaging
  - #30 TI-NOT Company Elastic fastener packaging (3)
  - #31 Willard Storage Battery Co. Willard cable products packaging layout
  - #32 Z-4 Automotive Tonics Lime-Out Radiator flush cartoon
  - #33 Dust Devil Drawing and negative of cows for Dust Devil product
  - #34 Phantom Products, Inc. Illustrated fishing product brochure
  - #35 The Marley Company Double-Flow Aquatower flyer
  - #36 Leighnor Hitch Company Flyer for drill hitch
  - #37 Yardmaster lawnmower
  - #38 Prier hardware
  - #39 Whitaker Cable Corporation Whitaker Automotive Cable Products catalog and 3 pages of corresponding prints of spark plug cables, 1948
  - #40 Whitaker Cable Corporation Droplight flyer, 1948
- f. 6 Home and Interior Design
  - #41 Regal Aluminum Company Illustrated brochure for Regal sliding glass doors

- #42 Wallace Manufacturing Company Wal-lite decorative wallboard brochures (8); brochure layout design, ca. 1953
- #43 Wallace Manufacturing Company Sketches of man hanging enamel wall board for Wal-lite brochures (3 pages), ca. 1953
- #44 Wallace Manufacturing Company Print advertisements and flyers for Wal-lite decorative wall board (9 pages), 1953
- f. 7 Beauty and Personal Care Products, Affiliated Laboratories, c.a. 1950s
  - #45 Affiliated Laboratories Print of bottles of hair tonic and talcum powder, including Sur-Lay and 3 Roses
  - #46 Affiliated Laboratories 3 Roses Talcum powder labels
  - #47 Affiliated Laboratories Drawings for Sur-Lay hair dressing (3 pages)
  - #48 Affiliated Laboratories Lettering, "for well-groomed hair"
  - #49 Affiliated Laboratories Print outs of web search showing 1955 ad for Sur-Lay hair dressing and George H. Weyer barber supplies (4 pages)
- f. 8 Chilmar Pet Food
  - #50 Chilmar, Inc. Pencil sketches of Chilmar dog food packaging
  - #51 Chilmar, Inc. Color sketches of Chilmar and Pro-Form dog food packaging
  - #52 Chilmar, Inc. Printed brochure and printed labels for Chilmar dog and puppy food
  - #53 Chilmar, Inc. Lettering (5 pages)
  - #54 Chilmar, Inc. Container layout and font for Munchers Dog Biscuits (7 pages), July 6, 1989
  - #55 Chilmar, Inc. Chilmar puppy and cat food labels and overlays; includes Evanger's dog food label
  - #56 Chilmar, Inc. Chilmar Munchers Dog Biscuits enlarged sketch of packaging showing fonts
- f. 9 Pet Food Evanger's, Royal Perfection, L'Avian
  - #57 Evanger's Dog and Cat Food Company Brochure and pet food labels (6)
  - #58 Pro Energy Gourmet pet food packaging and coupon sketches (5 pages)
  - #59 Pencil sketch of boy with dogs
  - #60 Pencil sketch of dogs
  - #61 Royal Perfection / Royal Nutrition Plan Pencil sketches of cats and Royal Perfection pet food labels (4 pages)
  - #62 Royal Perfection / Royal Nutrition Plan Photocopies of Royal Nutrition Plan pet food packaging and design notes
  - #63 L'Avian Correspondence from Jimani Inc., re: L'Avian cockatiel feed packaging (3 pages), January 30, 1995
  - #64 L'Avian Pencil sketches of L'Avian cockatiel and rabbit food packaging (3 pages)
  - #65 Wild bird food lettering and sketches (6 pages)

# Series 2: Furniture Illustrations and Advertisements, 1959-1963; 1966 and n.d.

f. 10 Furniture Brochures, Catalogs, and Miscellany, 1962 and n.d.

- #1 Meco Plastics Brochure for Sculptured Plastic Covering for Headboards of Distinction
- #2 Chittenden & Eastman Company Booklet of furniture newspaper illustrations available in mat form
- #3 Leird Manufacturing Company Church furniture design catalog, 1962
- #4 Envelope from Pilgrim House addressed to Steve Lispi, March 8, 1962
- #5 Merchants Association of Kansas City Poster and newsprint (*Kansas City Star*) advertisement for the 3rd International Home Furnishings Exposition at Municipal Auditorium, October 7, 1962 (MC)
- f. 11 Illustrations (4) Miscellaneous furniture #6-9
- f. 12 Illustrations (5) Dining room sets #10-14
- f. 13 Illustrations (4) Dining room sets #15-18
- f. 14 Illustrations (6) Bedroom sets #19-24
- f. 15 Illustrations (3) Bedroom sets #25-27
- f. 16 Illustrations (4) Chairs #28-31
- f. 17 Illustrations (4) Loveseats, chaise-lounge, chairs #32-35
- f. 18 Illustrations (4) and Prints (2) Couches #36-41
- f. 19 Illustrations (5) Couches #42-46
- f. 20 Illustrations (4) Couches #47-50
- f. 21 Illustrations (6) and Negative (1) Bedroom and dining room sets, October 28, 1959
   #51-57
- f. 22 Illustrations (2) Cousins Couches for Saturday Kansas City Times, ca. 1959 (see f. 37 for prints) #58-59

- f. 23 Illustrations (3) and Print (1) Cousins Dining Room Sets, ca. 1959 (see f. 38 for final advertisement) #60-63
- f. 24 Illustration Cousins chairs for the *Kansas City Times*, April 11, 1959 (see f. 38 for final advertisement) #64
- f. 25 Illustration and Prints (2) Cousins Bedroom Sets for the Kansas City Star, April 26, 1959 (see f. 38 for final advertisement) #65-67
- f. 26 Illustration Cousins chairs and sofas for the *Kansas City Times*, May 9, 1959 (see f. 38 for final advertisement) #68
- f. 27 Illustrations (2) Cousins Dining Room Sets for the Kansas City Star, May 17, 1959 (see f. 38 for final advertisement) #69-70
- f. 28 Illustration Cousins chairs and sofas for the *Kansas City Times*, May 23, 1959 (see f. 38 for final advertisement) #71
- f. 29 Illustration Cousins carpet for the *Kansas City Star*, July 7, 1959 (see f. 38 for final advertisement) #72
- f. 30 Illustration Cousins dining room set for the *Kansas City Times*, July 11, 1959 (see f. 38 for final advertisement) #73
- f. 31 Illustrations (3) Cousins English Rural sets for the Kansas City Star, August 23, 1959 (see f. 38 for final advertisement) #74-76
- f. 32 Illustration Cousins chairs for the *Kansas City Times*, August 29, 1959 (see f. 38 for final advertisement) #77
- f. 33 Illustrations (2) Cousins Chairs and sectionals for the *Kansas City Times*, November 7, 1959 (see f. 39 for final advertisement) #78-79
- f. 34 Illustrations (2) Cousins bedroom and dining room sets for the Kansas City Times, November 14, 1959 (see f. 39 for final advertisement) #80-81

- f. 35 Illustrations (4) Cousins bedroom, dining room, sofa, and mattresses for the *Kansas City Times*, December 28, 1959 (see f. 39 for final advertisement) #82-85
- f. 36 Illustrations (4) Cousins dining room and bedroom sets for the *Kansas City Times*, March 19, 1960 (see f. 39 for final advertisement) #86-89
- f. 37 Print Cousins couches for Saturday Kansas City Times, ca. 1959 (see f. 22 for original illustrations) #90
- f. 38 Cousins Furniture Newspaper Advertisements, ca. 1959; April 11, 1959 August 29, 1959 (see f. 23 32 for original illustrations) #91-100
- f. 39 Cousins Furniture Newspaper Advertisements, November 7, 1959 March 19, 1960 (see f. 33 36 for original illustrations) #101-104
  Duff and Rep Dining Room Sets Advertisement, *Kansas City Star*, May 10, 1961 #105
- f. 40 Pilgrim House Furniture Advertisements, Kansas City Times, 1961-1963; 1966
  - #106 Early American furniture collection, ca. 1960s
  - #107 Quilt Wing chair and sofa, ca. 1960s
  - #108 Bedroom sets, August 19, 1961
  - #109 Bedroom and dining room sets, October 7, 1961
  - #110 Fontaine dining room collection, November 18, 1961
  - #111 Chairs, February 10, 1962
  - #112 Early American Sofa and Wunda Weve Carpets, February 24, 1962
  - #113 Early American maple bedroom sets, June 30, 1962
  - #114 Fontaine dining room collection, January 26, 1963
  - #115 East Grand Opening, October 8, 1966
- f. 41 Paynes Furniture Lettering, Illustrations, and Newspaper Advertisements, 1963
  - #116 Paynes Grand Opening Lettering and illustration for *Kansas City Times* advertisement (2 pages), 1963 (see item #119)
  - #117 Mr. and Mrs. Chairs with ottoman Sketch, illustration, and prints for *Kansas City Times* advertisement (4 pages), 1963 (see item #120)
  - #118 Living room suite Sketch, illustration, and prints (4 pages) for Kansas City Times advertisement, 1963 (see item #121)
  - #119 Paynes Grand Opening Advertisement, Kansas City Times, March 2, 1963
  - #120 Mr. and Mrs. Chairs with ottoman Advertisement, Kansas City Times, March 7, 1963
  - #121 Living room suite Advertisement, Kansas City Times, March 9, 1963
- f. 42 The Jones Store Company Sketches and Newspaper Advertisements, 1966

- #122 Mufflers and Brake Linings Sketches for *Kansas City Star* advertisement, January 2, 1966
- #123 Men's dress shirts and shoes Sketches for Kansas City Star advertisement, January 6, 1966
- #124 Linens and bedding Sketches for Kansas City Star advertisement, January 13, 1966
- #125 Furniture sale Sketches for Kansas City Star advertisement, January 23, 1966
- #126 TV stand Sketches for Kansas City Star advertisement, January 26, 1966
- #127 Living room set and mattresses Sketches for Kansas City Star advertisement, January 26, 1966
- #128 Dinnerware and home appliances Sketches for *Kansas City Star* advertisement, January 26, 1966

# Series 3: Restaurants and Menus, 1952-1981 and n.d.

- f. 43 Anthony's Bonaparte's
  - #1 Anthony's Restaurant Menu
  - #2 Apprill's Oak Barn Menus (2)
  - #3 Biftect & El Toro Menu
  - #4 The Black Angus Menu cover
  - #5 Blue Hills Country Club Menu
  - #6 Bonaparte's Sketches, illustrations, and prints
- f. 44 Branding Iron Buster's
  - #7 The Branding Iron (Holiday Inn, Wichita Falls) Menus (3) and print
  - #8 Brass Ball Steaks 'N Stuff Lettering
  - #9 Brownie's Restaurant Advertisement
  - #10 Buster's Photocopies of menu layouts (5 pages)
- f. 45 Butch Cassidy's Country Kettle
  - #11 Butch Cassidy's Logo
  - #12 Buttonwood Tree Inn & Pub Logo designs and advertisement
  - #13 Café Boulevard, Hotel Bellerive Menu covers (3) (OS)
  - #14 The Carriage Club Menu covers, letterhead, lettering, and illustration
  - #15 The Cattel Baron Lettering
  - #16 The Cellar, Macy's Menu
  - #17 Charl-Mont Menu
  - #18 The Chuck Wagon Menu layout sketch, lettering, and printed menu sections (OS)
  - #19 Coquette's Menu layout and lettering
  - #20 Country Kettle Lettering and illustrations
- f. 46 Dolce's Empire Room
  - #21 Dolce's, Highland View Restaurant Menu and lettering
  - #22 Eddy's Menu, print, and July 1961 issue of 'Round the Town containing Eddy's advertisement (2)
  - #23 El Casbah, Hotel Bellerive Menu (OS)
  - #24 El Rancho Menu illustration (print)

#### #25 Empire Room – Lettering and illustrations

- f. 47 Fireside Gold Buffet
  - #26 The Fireside Restaurant (Holiday Inn) Menu cover
  - #27 The Four Winds, Joe Gilbert Menus, mailer and lettering
  - #28 The Gateway Restaurant (Holiday Inn) Menu and photograph of Kansas historical marker "The Gateway to Kansas" by Wilborn & Associates, 1974
  - #29 George's Pizza and Steak House Menu
  - #30 The Gold Buffet Logo designs
- f. 48 Golden Lion
  - #31 The Golden Lion Inn & Pub Menu layout sketches, lettering, logo, illustrations, prints and negatives
- f. 49 Golden Ox Holiday Inn
  - #32 The Golden Ox Menu, mailer and advertisements
  - #33 Great Lakes Dining Room Lettering and menu layout
  - #34 Gus' Cocktail Lounge & Restaurant Menu Cover (Advertising Artists Guild exhibition entry) (OS)
  - #35 Hereford House Logo and advertisement
  - #36 Hilcrest Country Club (Holiday Inn) Menu cover illustration, envelope from B & C, Inc. (Bank and Commercial Printers), 1973
  - #37 Holiday Inn/Topeka Inn Management, Inc. Menu pages (7) featuring color illustrations of several tourist destinations, including Niagra Falls, the Colorado Rocky Mountains, and the Seattle Space Needle, 1971-1972
  - #38 Holiday Inn/Topeka Inn Management, Inc. Room service menu cover
  - #39 Holiday Inn/Topeka Inn Management, Inc. Luncheon menu and dinner menu covers (2), 1974
  - #40 Holiday Inn Menu layout sketches for Holiday Inn Americana-themed restaurant (6 pages), 1975
- f. 50 Hotel Phillips The Keeping Room
  - #41 Hotel Phillips Menu and prints
  - #42 Inner Harbor Restaurant Lettering
  - #43 Jerry Gaines Menu, 1952
  - #44 The Jockey Club Restaurant (Holiday Inn) Menu, layout sketch, drawing of horse and jockey, lettering
  - #45 Joe's Barbeque Restaurant/Joe's Barn Menu layout sketches and catering menus (OS)
  - #46 John Francis Overland Restaurant Menus
  - #47 The Keeping Room Logo designs
- f. 51-52 Kona Kai
  - #48 Kona Kai (Hilton Plaza Inn) Menus, layouts, lettering, illustrations, prints, and advertisement
- f. 53 La Tierra Mario's
  - #49 La Tierra (Holiday Inn) Menu cover

- #50 Lakeview Restaurant Menu and illustration
- #51 The Longhorn Bar Trail House Menu
- #52 Lutjen's Sketches (2)
- #53 Macy's Burgers Menu layout sketch and printed menu sections (OS)
- #54 Mario's Menus and lettering
- f. 54 Mart Restaurant Mr. Putsch's
  - #55 Mart Restaurant and Cocktail Lounge Brochure
  - #56 Milburn Golf and Country Club Menu
  - #57 Mission Hills Menu layout sketch and lettering (5 pages)
  - #58 Mr. Putsch's Menus, layouts, lettering, sketches, tracings, and prints
- f. 55 Muehlebach Palmer House
  - #59 Muehlebach Hotel Coffee Shop Menu cover designs (2) (OS)NOTE: See Series 9 for Advertising Artists Guild Award
  - #60 Muehlebach Hotel The 24 Hour Coffee Shop, Le Bistro, The Café Picardy, The Rendezvous – Menu, layout sketch, lettering and advertisement
  - #61 Oakwood Country Club Menu Cover
  - #62 Palmer House Lettering (6 pages)
- f. 56 Pam Pam West Restaurant
  - #63 Pam Pam West Restaurant / Almeda Plaza Hotel Menu, layout sketch, lettering, illustrations, prints and negatives, post cards (9), and hotel letterhead
- f. 57 Plaza Inn Putsch's Coffee
  - #64 Plaza Inn Coffee Shop Menu covers (2)
  - #65 Pony Express Motel and Restaurant Menu cover
  - #66 Prairie Room (University of Kansas) Menu and menu cover
  - #67 Putsch's Coffee House Menu, layout photocopies, illustrations (2)
- f. 58 Red Baron Starlite Roof
  - #68 Red Baron Lettering
  - #69 Seville Room Lettering
  - #70 Short Stop Coffee Shop Menu
  - #71 Sidney's Restaurants Newspaper advertisements for Kansas City Star and Kansas City Times, August, 1954 (4 pages), menu design, chocolate medley packaging layout, salad dressing advertisement layouts (2) (OS)
  - #72 Sir Lance's Inn Lettering
  - #73 Sports Page Lettering
  - #74 Starlight Roof (Kansas City Club) Souvenir menu cover and lettering negative, 1956 (OS)
    - NOTE: See Series 9 for Advertising Artists Guild Award
  - #75 Starlite Roof Dining (Holiday Inn, Sioux Falls) Lettering and illustration
- f. 59 Tavern and Coffee Shop Weiss' Twin Oaks
  - #76 The Tavern and Coffee Shop Lettering
  - #77 Terrace Restaurant Sketch with note attached, 1981

- #78 Top o' the Harbor Lettering
- #79 Village Green Restaurant and Club Menu layout sketch (OS)
- #80 Waid's Menu, logo designs, and lettering
- #81 Waid's Restaurants and Hot Cake Houses Menu and menu layouts (2), 1962
- #82 Walter Mitty's Sketches for Walter Mitty's logo (4 pages), ca. 1970s
- #83 Weathervane Coffee Shop, Joe Gilbert Menu and lettering
- #84 Weiss' Twin Oaks Restaurant Menu cover with wine list
- f. 60 Ye Olde Inn Yesterday's
  - #85 Ye Olde Inn (Holiday Inn) Dinner and lunch menu covers, menu layout sketches for Kansas City Truck Stop Restaurant Gazette, clippings for faux newspaper layout, lettering, illustrations, prints and negatives NOTE: This folder also includes brochures for art print books by Dover Publications, Inc.
  - #86 Yesterday's (Holiday Inn) Menu layout sketch, illustrations, and lettering (10 pages) (OS)
- f. 61 Miscellaneous
  - #87 Unidentified Luncheon menu layout (OS)
  - #88 Unidentified Happy Hour and Shrimp Nite flyer (OS)
  - #89 Unidentified Calorie Counter menu layout sketch and printed text
  - #90 Unidentified International menu, menu cover, and lettering, 1962
  - #91 The Coffee House Lettering
  - #92 Miscellaneous lettering (5 pages)
  - #93 Miscellaneous illustrations Chef, lamp, food

#### Series 4: Publication Covers, Layouts, and Illustrations, 1958-1984 and n.d.

- f. 62 Issues of *The Secretary* magazine, 1958-1960
  - #1 The Secretary, February 1958
  - #2 The Secretary, March 1958
  - #3 The Secretary, April 1958
  - #4 The Secretary, May 1958
  - #5 *The Secretary*, June 1958
  - #6 *The Secretary*, December 1958
  - #7 *The Secretary*, March 1959
  - #8 *The Secretary*, October 1959
  - #9 The Secretary, April 1960
- f. 63 Designs for *The Secretary* submitted to Advertising Artists Guild Exhibition, 1958
  - #10 Magazine Cover (Book Jacket) for *The Secretary*, February 1958 Issue
  - #11 Stylized Illustrations for *The Secretary*, March 1958 Issue (MC)
  - #12 Magazine Cover (Book Jacket) for The Secretary, April 1958 Issue
  - #13 Magazine Cover (Book Jacket) for *The Secretary*, June 1958 Issue
  - #14 Magazine Cover (Book Jacket) for *The Secretary*, August 1958 Issue
  - #15 Magazine Cover (Book Jacket) for *The Secretary*, October 1958 Issue
  - #16 Lettering The World's Lightest Luggage, Neevel Mfg. Co.

- f. 64 *The Secretary* Cover designs and illustrations, 1959
  - #17 Cover design (drawing) for *The Secretary*, February 1959 issue
  - #18 Cover design (drawing) for *The Secretary*, October 1959 issue
  - #19 Millinery illustrations and corresponding issue of *The Secretary*, October 1959
- f. 65 The Secretary Layout designs and stationery, 1958 1959
  - #20 Assistant Editors Pencil sketch, layout design and corresponding page from *The Secretary*, November 1958 issue
  - #21 International Board of Directors Pencil sketch, lettering and page 4 from *The Secretary*, June 1959 issue
  - #22 International Board of Directors Layout design and page 4 from *The* Secretary, November 1959 issue
  - #23 *The Secretary* File Folder
  - #24 Letterhead for The National Secretaries Association
- f. 66-67 The Secretary Miscellaneous artwork, ca. 1958-1960
  #25 Sketches, illustrations, prints, and lettering for The Secretary (25 pages)
- f. 68 *Flower and Garden* Magazine Issues and Lettering, 1969 1981 and n.d.
  - #26 *Flower and Garden*, November 1969
  - #27 *Flower and Garden*, October 1973
  - #28 Lettering for *Flower and Garden* cover
  - #29 Pages from *Flower and Garden* featuring cartoons for "In Our Back Yard" column, 1969 1981 (36 pages) **NOTE:** A page from *Newsweek*, June 10, 1974 is also included but these are not Lispi's cartoons.
- f. 69-70 *Flower and Garden* cartoons, ca. 1969 1984
  - #30 151 Cartoon sketches for "In Our Own Back Yard" column from *Flower* and *Garden*, ca. 1969-1984
- f. 71 Sneaky Feats artwork, 1975 1976
  - #31 Cover designs, lettering, cartoons and design notes for book *Sneaky Feats: The Art of Showing Off* by Lee Eisenberg and Tom Ferrell, Universal Press, 1975-1976 (23 pages)

# Series 5: Local and Regional Businesses, Clubs and Organizations, ca.1950-1991 and n.d.

- f. 72 Allis Press ARMCO Steel
  - #1 Allis Press Christmas Card, logo design, letterhead (2), and Al Van Hee business card
  - #2 American Hotel Association Logo
  - #3 American Royal Logo designs, January 23, 1969; May 1981
  - #4 ANA Classic Auction, Inc. Letterhead (2)
  - #5 Arkansas Missouri Kansas Oklahoma Hotel Association Logo

- #6 ARMCO Steel / Sheffield Layout sketches, prints, and final advertisements featured in *The Kansas City Star*, 3 issues of *The Sheffield Ladle* featuring layout designs and illustrations, 1963 1965 (OS)
   NOTE: Three issues of *The Sheffield Ladle* were discarded for preservation. The covers have been photocopied.
- f. 73 B. P. Lientz Buick-Oldsmobile-Pontiac
  - #7 B.P. Lientz & Company Letterhead and business card
  - #8 Bedouin Temple, Muskogee, OK Letterhead
  - #9 Bill Thompson Homes Proofs, November 1959
  - #10 Blue Cross Blue Shield Business report layout and logo
  - #11 Brooks Brothers Lettering
  - #12 Buick-Oldsmobile-Pontiac Poster print of the cover for *The B.O.P. Beacon*, Vol. 9(6), Christmas Issue, 1960
- f. 74 Charles & Mary Allee Colgan Engraving
  - #13 Charles and Mary Allee Letterhead
  - #14 Choctaw Electric Co-Operative, Inc. Letterhead
  - #15 Colgan Engraving Colgan Engraving letterhead, flyers, and trade periodical ad exhibited at A.A.G.5 (awarded blue ribbon)
- f. 75 Country Clubs—Blue Hills The Kansas City Club
  - #16 Blue Hills Country Club Panorama newsletter, logos, lettering, illustration and prints
  - #17 Indian Hills Country Club Logo
  - #18 The Kansas City Club Kansas City Club crest designs, post card, and booklet covers
- f. 76 Country Clubs—Liberty Hills University Club
  - #19 Liberty Hills Country Club Logo
  - #20 Milburn Country Club Medallion logo and lettering
  - #21 Mission Hills Country Club Logo designs, menu and golf course map (2)
  - #22 Mission Hills Country Club / W.W.G.A Tournament program and cover design for Women's Western Golf Association 60th Annual Amateur Championship at Mission Hills Country Club, July 25-30, 1960
  - #23 University Club Kansas City Logo
- f. 77 Deco Tool Supply Co. Homebuilders Association of Kansas City
  - #24 Deco Tool Supply Co. Logo design
  - #25 D.W. Newcomer Sons Layout design for advertisement featured in the Kansas City Star, May 2, 1967
  - #26 Demolay International fraternity Brochures
  - #27 E.F. Hutton & Company, Inc. Illustrated brochure
  - #28 Farmers Cooperative Association Lettering and logo designs
  - #29 Flower Drum Open house invitation, 1980
  - #30 Gill Studios, Inc. Letterhead
  - #31 Group Travel Services, Inc. Letterhead
  - #32 Hair Fashion Council of America Hair Dressers clinic flyer, 1950

- #33 Home Builders Association of Kansas City Logo
- f. 78 Hotels—Alameda Plaza Glenwood Manor Motor Hotel
  - #34 Alameda Plaza Hotel Business card
  - #35 Alsonett Hotels Crest
  - #36 Best Western Motel Logo
  - #37 Hotel Continental Pocket brochure
  - #38 Daniel Boone Motor Hotel Lettering, brochures, and letterhead
  - #39 Downtowner Motor Inn Illustration
  - #40 Glenwood Manor Motor Hotel Brochure
- f. 79 Hotels—Holiday Inn (1 of 2)
  - #41 Holiday Inn Brochure Municipal Airport, Kansas City
  - #42 Holiday Inn Brochure (Mission, KS) with Lispi cartoon, 1957
  - #43 Holiday Inn Brochures Alexandria, VA; Ames, IA; Birmingham, AL; Cedar Rapids, IA; Decatur, IL; Denver, CO; Des Moines, IA; Freeport/Lake Jackson, TX; Lake Ozark, MO; Mission, KS; Paducah, KY; Sarasota, FL; St. Louis, MO; Topeka, KS; Waikiki, HI;
  - #44 Holiday Inn "Directory" and "Passport" brochures, 1965-1972
  - #45 Holiday Inn Directory Page
  - #46 Holiday Inn Magazine Ad
  - #47 Holiday Inn Mailer
- f. 80 Hotels—Holiday Inn (2 of 2)
  - #48 Holiday Inn Westwood logo Los Angeles, CA
  - #49 Holiday Inn Restaurant Lettering
  - #50 Holiday Inn logos and lettering (misc.)
  - #51 Holiday Inn Holidome (San Angelo, TX) lettering, logos, services directory page, room service menu
- f. 81 Hotels-Hyatt Regency Town House Motor Inn
  - #52 The Hyatt Regency Kansas City logo
  - #53 The Hyatt Regency Lexington logo
  - #54 Hotel Muehlebach logo
  - #55 The Personalized Shop (in Muehleback Hotel) Catalog
  - #56 Phillips House Logo
  - #57 Plaza Inn International Logo
  - #58 Hotel President Post card
  - #59 Ramada Inn Print
  - #60 The Raphael Hotel Logo
  - #61 The Town House Motor Inn Lettering
- f. 82 I. J. Eagle Company K.C. Studios
  - #62 I. J. Eagle Company Stationery
  - #63 International Printing Company Lyle E. Offutt business card
  - #64 J.C. Nichols 1978 and 1980 Annual Report Lettering
  - #65 James F. Lillis Company Print advertisement
  - #66 K.C. Electrotype Co. Leaflet

- #67 K.C. Studios "Play by Ear" sketches, illustrations, lettering, print ads, and song book
- f. 83 Kansas City Typographic Composition Association Laurel Bank
  - #68 Kansas City Typographic Composition Association Letterhead and letter of appreciation addressed to Steve Lispi, 1961
  - #69 Lacy Estates Lettering
  - #70 Laurel Bank Cartoon sketches (8) and print advertisement; includes purchase order slip from Paul M. Miller Company, February 3, 1971
- f. 84 Mann-Kline, Inc. Package Service
  - #71 Mann-Kline, Inc. Lettering
  - #72 Marsh Steel Company Christmas flyer/relocation announcement
  - #73 Martin Printing Co. Letterhead
  - #74 MDS Qantel Business Computers Logo
  - #75 Missouri Restaurant Association Logo
  - #76 Moler Barber and Beauty Schools Brochure (2)
  - #77 National Hairdressers & Cosmetologists Association Invitation
  - #78 National Order of Falcons Letterhead and newsprint ad for National Order of Falcons, Kansas City Chapter No. 1
  - #79 National Restaurant Association Great Menu Award, 1973
  - #80 National Store Fixture Co. of Kansas City, MO Brochure
  - #81 Nemaha County Letterhead
  - #82 NorthGate Village Letterhead
  - #83 Package Service Designs
- f. 85 PBI/Gordon (1 of 3)
  - #84 Financial ledger for client PBI/Gordon, 1982 1988
  - #85 PBI/Gordon envelope addressed to Steve Lispi
  - #86 Miscellaneous lettering and illustrations for PBI/Gordon product packaging and advertisements (6 pages)
  - #87 Wiper Clean sticker label
  - #88 Penguin RV Antifreeze packaging
  - #89 Reed Agri-Industrial Chemical Brush Killer label (layout sketch and print)
  - #90 ACME product manuals (2)
  - #91 ACME Lawn and Garden Products letterhead and product manual revision, 1990-1991
  - #92 ACME product catalog pages (8 pages), 1991
- f. 86 PBI/Gordon (2 of 3)
  - #93 ACME Agricultural Products Logo designs
  - #94 ACME Insecticide packaging designs (2 illustrations)
  - #95 ACME Insecticide and plant food packaging designs (19 prints)
  - #96 ACME Brush Killer, insecticide, Garden Guard, and Spralastic product labels
  - #97 ACME Home Lawn and Garden flyer
  - #98 ACME Herbicide poster (OS)
- f. 87 PBI/Gordon (3 of 3)

- #99 Gordon's Chemicals brochures (2)
- #100 Gordon's product mailers (2)
- #101 Gordon's Chemicals herbicide sticker label
- #102 Gordon's Last Meal Rat & Mouse Killer packaging
- #103 Gordon's Quick Draw Fly Bait packaging designs
- #104 Gordon's Golden Decoy Fly Bait packaging designs
- #105 Gordon's Weed and Brush Killer packaging
- #106 Gordon's Manufacturing Compounds logo design
- #107 Gordon's Manufacturing Compounds drawing
- #108 Gordon's Professional Turf & Ornamental Products sketch (OS)
- f. 88 People to People Rotary Club
  - #109 People to People Booklet
  - #110 Percy Kent Bag Company, Inc. Logo design and mixed media illustration
  - #111 The Pirate's Club Logo
  - #112 PSC Logo
  - #113 Rainbow Cleaners Print advertisement
  - #114 Ratcliff Camera Equipment, Accessories & Supplies Letterhead Ratcliff Real Estate & Rentals – Letterhead
  - #115 Reese Tie Company Letterhead
  - #116 Rotary Club Golden Anniversary Program, 1955
- f. 89 Saint Jo Manufacturing Co. Skelly Oil Company
  - #117 Saint Jo Manufacturing Co. Saint Jo Disc Harrow pamphlet and envelope
  - #118 Salon 5905 Lettering
  - #119 Saml Dodsworth Company Stationery, March 8, 1962
  - #120 Shawnee Mission Medical Center Lettering
  - #121 Skelly Oil Company Skelly News publications featuring Lispi illustrations, prints (3), illustration, and poster print of Skelly News cover (2), 1958-1961
- f. 90 Soto Printing Tempo Company
  - #122 Soto Printing and Stationery Mailer (2)
  - #123 Steve Lispi's letterhead and business card
  - #124 Supreme Printing and Stationery Co., Inc. Logo designs, photos (3), correspondence, sketches and prints of Supreme Printing building, 1983
  - #125 Tavern Talk Cover and print advertisement (2), 1960
  - #126 Tempo Company Letterhead
- f. 91 Tourism—City of Independence, Tourism Division
  - #127 Invoice for artwork for Independence Experience Brochure
  - #128 Independence Experience Brochure logo design
  - #129 Printed text for Independence brochure (5 Pages)
  - #130 Layout sketch
  - #131 Sketches, negatives and prints of Kansas City/Independence, MO tourist destinations and historic sites - Kansas City International Airport, Worlds of Fun, Jim Bridger Gravesite, Downtown Kansas City, Truman Sports

Complex, Truman Depot, Community of Christ Auditorium, LDS Visitors Center, Church of Christ Temple Lot, Truman House, Jackson County Courthouse, Pioneer Spring, 1859 Old Jail and Marshal's Home, Truman Library and Museum, Vaile Mansion, Fort Osage, George Owens Nature Park, Bingham-Waggoner Estate, Independence Center, Missouri Town 1855 and Lake Jacomo

- f. 92 Tourism—Convention and Tourist Council of Kansas City
  - #132 Booklet, "An Invitation from Kansas City, Missouri"
  - #133 Maps of the Greater Kansas City Area used for "An Invitation from Kansas City" booklet (MC)
  - #134 The Convention and Tourist Council of Greater Kansas City Logo
- f. 93 Tourism-K.C. Merchants Association and K.C. Hotel Association
  - #135 Kansas City Merchant's Association brochure announcing new Starlight Theatre, 1951
  - #136 Kansas City Heart of America and summertime attractions brochures (5)
  - #137 Kansas City Pocket Brochures 1 layout sketch and 4 brochures
  - #138 Designs and printed text for Map of Greater Kansas City Area featured in K.C. Hotel Association brochures
  - #139 Lettering
- f. 94 Trans World Airlines (TWA)
  - #140 Trans World Airlines (TWA) Brochure, Skyliner newsletter, Vol. 13(40), and 23 cartoon sketches, October 5, 1950
- f. 95 Trojan Press, Inc. Zolatone; Miscellaneous
  - #141 Trojan Press, Inc. Stationery, including letterhead and business card
  - #142 Wald & Co. Pastel sketches for Wald & Co. fireworks
  - #143 Western Electric 4 issues of company publication, *The Echo*, 1975-1977
  - #144 Western Graphic Art Supply Co. (WGA) Letterhead
  - #145 YMCA Brochure, 1964, via Henry Wurst Continental Color Press
  - #146 Zolatone Pamphlet
  - #147 Miscellaneous Logos Bank Americard, Carte Blanche, Diners Club

#### Series 6: Saml Dodsworth Company Banking Checks, 1962-1998 and n.d

f. 96 Check backgrounds – Admiral State Bank—Brookside State Bank Admiral State Bank American Bank American Exchange Bank American National Bank Bank of Independence Bank of Jacomo Bank of Perry Blue Ridge Bank Boone County National Bank Boulder Bank and Trust Company Brookside State Bank

- f. 97 Check backgrounds Central Bank—Central National Bank Central Bank – includes brochure
   Central National Bank – includes brochure and letterhead (OS)
- f. 98 Check backgrounds Chrisman-Sawyer Bank—City National Bank Chrisman-Sawyer Bank
   Citizens Bank
   Citizens National Bank
   Citizens State Bank
   City National Bank
- f. 99 Check backgrounds Columbia National Bank Columbia National Bank (Columbia, MO) – includes brochure, original illustration, and building elevation drawing, February 26, 1962 (OS)
- f. 100 Check backgrounds Columbia National Bank—Commerce Bank Columbia National Bank (Kansas City, MO) Columbia Union National Bank & Trust Company Commerce Bank & Trust Company – includes flyer and lettering
- f. 101 Check backgrounds Commercial National—Country Club Bank Commercial National Bank Community Bank & Trust Company Community State Bank Consolidated State Bank – includes invitation Country Club Bank
- f. 102 Check backgrounds Delaware County Bank—Exchange State Bank Delaware County Bank – includes letterhead and Statement of Condition, 1974 Dickinson County Bank Douglas Bank Exchange Bank of Perry – includes letterhead and Statement of Condition Exchange State Bank
- f. 103 Check backgrounds Farley State Bank—Farmers Savings Bank Farley State Bank
   Farmers and Merchants Bank and Trust Company
   Farmers and Merchants State Bank – includes letterhead
   Farmers Exchange Bank
   Farmers National Bank
   Farmers Savings Bank – includes lettering sketch
- f. 104 Check backgrounds Federal National—First Bank of Owasso Federal National Bank
   Fidelity National Bank & Trust Company
   First Bank & Trust Company
   First Bank of Catoosa – includes letter from Steve Lispi

First Bank of Missouri – includes lettering, logos, sketches, and newspaper advertisements, 1995-1998 (OS) First Bank of Owasso

- f. 105-106 Lettering and check backgrounds First National Bank & Trust Company NOTE: See OS for the following items: First National Bank, Chandler, OK – Print of brochure covers First National Bank & Trust Company, Muskogee, OK – Lettering sketch
- f. 107 Check backgrounds First State Bank of Catoosa—Guaranty State Bank First State Bank of Catoosa
  First State Bank & Trust Company
  First State Bank of Salina
  Founders National Bank of Oklahoma City
  Fourth National Bank
  Goppert Bank & Trust Company
  Guaranty National Bank
  Guaranty State Bank
- f. 108 Check backgrounds Idabel National Bank-Missouri State Bank of Sedalia Idabel National Bank Indian Springs State Bank Jackson County State Bank Kaw Valley State Bank Laurel Bank Lawrence National Bank, The Lexington Bank & Trust Company Liberty National Bank & Trust Company of Oklahoma City Livestock National Bank Madill National Bank Mannford State Bank Manufacturers & Mechanics Bank of Kansas City Mercantile National Bank Mission State Bank Missouri State Bank of Sedalia
- f. 109 Check Backgrounds National Bank—North Side State Bank The National Bank
  National Bank of Commerce
  National Bank of McAlester – includes letterhead, 1963 (OS)
  National Bank of Tulsa
  National Commercial Bank of Liberty, MO
  North Side State Bank – includes logos and drawings (OS)
- f. 110 Check backgrounds Oklahoma State Bank—Southgate State Bank
   Oklahoma State Bank
   Omaha National Bank
   Ottawa County Bank
   Overland Park State Bank and Trust Company

- Patrons State Bank and Trust Penn Square National Bank Plaza Bank and Trust Company Poteau State Bank Prague National Bank – includes brochure Quindaro State Bank Roeland Park State Bank & Trust Company Rogers County Bank Sand Springs State Bank Security Bank & Trust Company Security National Bank Security State Bank Sequoya State Bank Shepherd Mall State Bank Southgate State Bank
- f. 111 Check backgrounds State National Bank—Wyandotte County State Bank State National Bank
  Sulphur Community Bank
  Swedish-American State Bank
  Traders National Bank
  Tower State Bank
  Union National Bank
  Utica Square National Bank
  Westgate State Bank
  Wichita State Bank
  Wilburton State Bank
  Wyandotte County State Bank
- f. 112-113 Custom check sample books
- f. 114 Miscellaneous Saml Dodsworth Company stationery Check register Personal check selector, 1977 Check Mates check covers book

# Series 7: Miscellaneous Artwork and Lettering, 1948-1995 and n.d.

- f. 115 Mascot cartoons
  - #1 Mascot cartoons 9 sketches for mascot cartoons, including University of Kansas, Kansas State University and several high schools: Lee's Summit (Tigers), Oak Park (Northmen), Winnetonka (Griffins), Wyandotte (Bulldogs), Rockhurst (Hawkletts), Raytown South (Cardinals), Washington (Wildcats), and Pleasant Hill (Roosters)
- f. 116 Cartoons
  - #2 27 unidentified cartoon sketches
  - #3 Unidentified cartoon sketch (OS)

- f. 117 Cartoons and sketches
  - #4 Cartoons Lawn care cartoons print and negatives
  - #5 Cartoons ready for print (4)
  - #6 Portrait sketches of Kathy Beers' Grandfather
  - #7 Sketch of boys in a nautical themed bedroom
  - #8 Drawing of two men in an office
- f. 118 Drawings and sketches
  - #9 Fashion illustrations, watercolor and charcoal (2)
  - #10 Fashion sketches (5)
  - #11 "Nixit" Watercolor of woman wearing nurse's cap
  - #12 Woman with cat pastel sketch and tempera painting on illustration board
- f. 119 Drawings and sketches
  - #13 Backyard family scene Sketch, negative and print (OS)
  - #14 Drawing of man with glasses
  - #15 Drawing of couple reclining
  - #16 Drawing of hand holding pebbles Watercolor/pen and ink
  - #17 Drawing of model 70 Rifle Watercolor/pen and ink
  - #18 Drawing of Kansas City sites, including Liberty Memorial, The Nelson-Atkins Museum, Country Club Plaza, Corinthian Hall, and The Scout statue
  - #19 Drawing of a building colonnade on illustration board; includes negative (OS)
  - #20 Drawing of two figures on a veranda
  - #21 Mixed-media drawing of building
  - #22 Country Club Plaza scarf design sketch (MC)
  - #23 Yellowstone National Park scarf design sketch and lettering (MC)
- f. 120 Drawings and sketches
  - #24 Mixed-media drawing of matador; includes prints and negatives
  - #25 Drawings and negative of financial images
- f. 121 Drawings and logo designs
  - #26 Line drawing, prints and negatives
  - #27 Stick figure drawing, prints and negatives
  - #28 Chef drawing and print
  - #29 Snowflake drawing and print
  - #30 Bust on pedestal
  - #31 BFCL R logo prints and negative
  - #32 The Ugly Duckling logo drawing, print and negative, March 1979
- f. 122 Logo designs
  - #33 Instant Replay print design
  - #34 Terra logo design
  - #35 El Tigre Brand logo and tiger sketch
  - #36 Laser Soft logo and lettering sketches, June 29, 1995

- f. 123 Miscellaneous artwork
  - #37 Christmas card design
  - #38 Letterhead design for the 7th Annual Sound of Music, 1966
  - #39 Fred W. Hacker letterhead
  - #40 Carole and David Green hand lettering and logo design, awarded prize at the 9th Annual Advertising Artists' Guild Meeting
  - #41 Humorous Illustration for Rival Manufacturing Co., awarded red ribbon at 5<sup>th</sup> Annual Advertising Artists' Guild Meeting
- f. 124 Prints, retouches and miscellaneous items
  - #42 Prints of a church building illustration (2)
  - #43 Print of two men
  - #44 Print of unidentified graphic
  - #45 Prints of Lattice Weave (2)
  - #46 Prints of Club Letters (2)
  - #47 Print of Henrietta's Dream Kisses
  - #48 Print of fireworks
  - #49 Prints of yellow cherries (2)
  - #50 Retouches Luggage and Federal Pennant Tires
  - #51 Propaganda piece urging people to buy coal early
  - #52 Envelope from Jimani, Inc. addressed to Steve Lispi, January 30, 1995
  - #53 Miscellaneous, unidentified items post card, print scraps, negative, and an unidentified sketch
- f. 125 Lettering
  - #54 The Ad-Craft Line
  - #55 Annual Report
  - #56 Beauty Foot
  - #57 Beverly Ann
  - #58 Big 1948 fall reduction sale
  - #59 The Brethren Hymnal
  - #60 Copper Touch
  - #61 Delta Queen Lettering, illustration, and note from Steve Lispi to printer
  - #62 Eleanor Richey Johnston
  - #63 Fast Delivery
  - #64 Favorite Pencil Tablet
  - #65 First Federal
  - #66 Get the Business that Belongs to You
  - #67 Gunning for more Thanksgiving Trade
  - #68 Hernia product
  - #69 Hickory-Chix
  - #70 Homeland
  - #71 Ken's Blue Willow
- f. 126 Lettering
  - #72 Marge & Irv Berlau
  - #73 Marlowe
  - #74 Mary Barton's Personalized Gifts
  - #75 Miscellaneous lettering

- #76 Miscellaneous lettering The Vogues, The platters, Jerry van Dyke, The Sand Pipers, Frank Sinatra Jr., Four Freshman
- #77 New Stark Spring 1949 Catalog
- #78 Osgood Coffee Lettering/logo
- #79 Remodeling
- #80 Rose Feed Company
- #81 Shopper's Section
- #82 Smith's Chicks
- #83 Star Spangled Fashions
- #84 Tru Kopy Products
- #85 Varnish products
- #86 We're Rolling Out the Red Carpet
- #87 Your New Stainless Steel

# Series 8: Louis Lispi Political Cartoons, ca. 1930s

- f. 127 Louis Lispi Political Cartoons, ca. 1930s
  - #1 "The Boss," Pendergast political cartoon
  - #2 "The Real Lawbreaker," Pendergast political cartoon
  - #3 Untitled cartoon Devil roasting humans on a spit

#### Series 9: Miscellaneous, 1936-1992 and n.d.

- f. 128 Kansas City Art Institute (KCAI)
  - #1 KCAI alumni emblem
  - #2 Kansas City Art Institute catalog (photocopy) Sam (Steve) Lispi awarded Working Scholarship for Lettering and second prize in the 1936 Ayer School Service Contest, 1936-1937
  - #3 Kansas City Art Institute Alumni Directory, p. 30 (photocopy) Includes listing for both Sam (Steve) and Louis Lispi and note about Louis moving to New York, 1992
  - #4 Reference list for the book *Tom and Jack: The Intertwined Lives of Thomas Hart Benton and Jackson Pollock* by Henry Adams - Sam Stephen Lispi was interviewed for the book on May 19, 1992
- f. 129 Photographs and Biographical Materials
  - #5 Gateway and Auto Lec Stores, Inc. catalogs Steve Lispi did the layout design, final artwork and appears in the catalog as a model (see photocopies), early work ca. 1939-1942
  - #6 U.S. Army Honorable Discharge papers (photocopy), December 8, 1945
  - #7 U.S. Army Separation Qualification Record (photocopy)
  - #8 Photo of Savoy Studios Suite 238 (photocopy), ca. 1966
  - #9 Photos of Steve Lispi in his studio (photocopy), ca. 1967-1968
  - #10 Article *Gladstone Dispatch Newspaper*, "Gladstone artist finds 'art' awaits depression" by Mark Weinstein, March 29, 1978
- f. 130 Professional Organizations Awards and Certificates

- #11 Certificate Award, Annual exhibition, Advertising Artists Guild, for Lispi's Design of Misc. Direct Mail Pieces for Muehlebach Coffee Shop, 1956
- #12 Certificate Award, Annual exhibition, Advertising Artists Guild, for Lispi's Design of Misc. Direct Mail Pieces for Starlight Roof, 1956
- #13 Advertising Artists Guild of Kansas City Certificate of Merit, 1962
- #14 Advertising Artists Guild of Kansas City Awards Banquet program, October 9, 1962
- #15 Advertising Artists Guild 9th Annual Kansas City Annual Exhibition program, October 1962
- #16 Advertising Artists Guild Charter Member certificate
- #17 National Society of Art Directors member certificates (2)
- #18 Thank you letter from Van Horn High School, December 17, 1971
- f. 131 Business Records and Receipts
  - #19 Receipt for wood desks for Savoy studio, September 23, 1966
  - #20 Accounts receivable ledger for misc. clients, 1982-1985
  - #21 Percy Kent Bag Company, Inc. photo release forms, 1982-1985

# Series 10: SPEBSQSA Scrapbook, 1961-1963; 1973; 2002

f. 132 SPEBSQSA Scrapbook

This scrapbook was hand-lettered by Steve Lispi, who was a member and officer of SPEBSQSA. Included with the scrapbook are several programs and letterhead designed by Lispi, a Central States District SPEBSQSA button, a certificate of good standing from the SPEBSQSA North Kansas City Chapter, photographs and correspondence from SPEBSQSA members.

# Index

The following artworks were referenced in Steve Lispi's menu designs:

Courbet, Gustave	
The Stone Breakers, 1849	f. 54, Mr. Putsch's
Daumier, Honoré	
The Laundress, 1861	f. 54, Mr. Putsch's
David, Jacques-Louis	
Napoleon Crossing the Alps, 1801-1805	f. 43, Bonaparte's
Millet, Jean-François	f. 54, Mr. Putsch's
The Angelus, 1857-1859	
The Gleaners, 1857	
The Man with a Hoe, 1860-1862	
The Sower, 1850	
Vernet, Horace	f. 43, Bonaparte's
Napoleon at Jena, Oct 1806, 1836	

#### Processed by Joanna Marsh, Project Archivist, July 2016.